Template 1 – Assessment Plan Template

**WEST VIRGINIA UNIVERSITY AT PARKERSBURG PROGRAM ASSESSMENT PLAN TEMPLATE**

Date Prepared: Date of Last Program Review: Date of Next Program Review: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| **Program Information:** | | | |
| **Division:** |  | **Program Title:** |  |
| **Division Chairperson:** |  | **Program Contact Person:** |  |

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| **Institutional Alignment** | **Programmatic Outcomes and Assessment** | | **Data Collection and Analysis** | | **Review of Plan** |
| **Purpose / Rationale of the Program:** | **Outcomes** | **Assessment Instruments** | **Data Collection / Presentation** | **Use of Data** | **How often will the Assessment Plan be reviewed?** |
| How was need for the program determined (Needs assessment, state, initiative, community/ industry need, other?) | Develop outcomes statements that answer the following questions:  How do you know that the program is effectively educating and preparing students?  How efficiently is the program preparing students?  How do you know if students are satisfied with the program? | What instruments or tools are being used to measure the programmatic outcomes?  Examples:   * External exit exams * Graduate surveys * Current student surveys * Employer surveys * Advisory group data * Demographic data | Who is responsible? (This may be more than one person. Include name(s) and positions(s). | Provide a detailed description of how the data will be used to enhance or improve the program. | How often will the assessment be reviewed? |
|  |  |  |  |  | Who will review the plan? |
|  |  |  | How will the data be maintained? |  |  |
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|  |  |  | In what form will it be presented? (Will it be in the form of a summary, table, charts, etc.?) |  |  |
| How does the program meet the goals of the WVU at Parkersburg Strategic Plan? (List and describe how the program meets specific goals / objectives of the Strategic Plan.) | Align outcomes with specific goals and objectives of the Strategic Plan |  |  |  |  |
|  | Connection to course / learner outcomes should be demonstrated using Curriculum Map |  | When (how often) will the data be reviewed? (What will be the time frame, the venue?) |  |  |
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