

ACADEMIC MAP

Business Administration, General Business concentration (B.S.B.A / GEN. BUS.)



Semester 1

COURSE	CR	COMMENTS
GBUS 101 INTRO TO BUSINESS	3	**
ECON 202 MACROECONOMICS	3	*
QUANTITATIVE REASONING ELECTIVE	3	
WRITING AND RHETORIC ELECTIVE	3	
PEOPLE AND THEIR WORLDS ELECTIVE	3	
COLL 101 ORIENTATION TO COLLEGE	1	
TOTAL:	16	



The **Bachelor of Science in Business Administration with a concentration in General Business (BSBA Gen Bus)** gives students a strong background in the functional areas of business. Graduates will be prepared to work in a variety of environments including corporate management, retail, or government.



MILESTONE COURSE: These courses are the keys to graduation. Courses should be taken in the recommended semesters to stay on time for completion.

completion.



CAREER PLANNING: As you get ready for your last year before graduation, visit Career Services to write your resume, plan your job search, and learn how to have a successful interview.

Students interested in the BS should apply for the program in their final semester of the AS program, which should be the 4th semester.



CAPSTONE COURSE: The capstone is a semester-long capstone project that prepares you for the workforce by perfecting your resume, assessing student learning outcomes, and preparing a portfolio of student work. Apply for admission to the Bachelor of Science in Business Administration before midterm during the fourth semester.



ELECTIVES: Business electives may be chosen from courses with the following pre-fixes: ACCT, BTEC, ECON, ENT, FIN, GBUS, MGMT, MKTG. Upper-division courses are

those that are numbered 300 or higher. For assistance in choosing electives, please see your academic advisor.

Semester 2

COURSE	CR	COMMENTS
WRITING AND RHETORIC ELECTIVE	3	
HUMAN COMMUNICATION AND INTERACTION ELECTIVE	3	
BTEC 275 ADVANCED BUSINESS APPLICATIONS	3	**
ECON 201 MICROECONOMICS	3	**
MATH 211 STATISTICS	3	*
TOTAL:	15	

Semester 3

COURSE	CR	COMMENTS
AESTHETICS, CREATIVITY, AND APPRECIATION	3	
SCIENTIFIC INQUIRY ELECTIVE	4	
ACCT 201 PRINCIPLES OF ACCOUNTING 1	3	**
MGMT 220 PRINCIPLES OF MANAGEMENT	3	**
TOTAL:	13	

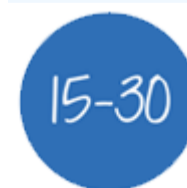
Semester 4

COURSE	CR	COMMENTS
SCIENTIFIC INQUIRY ELECTIVE	4	
GBUS 240 ASSOCIATE DEGREE CAPSTONE	3	
ACCT 202 PRINCIPLES OF ACCOUTNING 2	3	**
GBUS 202 BUSINESS COMMUNICATION	3	**
MKTG 230 PRINCIPLES OF MARKETING	3	**
TOTAL:	16	

GPA REQUIREMENTS

*- GEN ED 2.00

**- COMMON PROFESSIONAL COMPONENT 2.25 BEYOND 2.50



Students should average 15 credit hours per semester, or 30 per year, to graduate on time.

TOTAL DEGREE CREDITS:

114

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Semester 5

COURSE	CR	COMMENTS
UPPER LEVEL BUSINESS ELECTIVE	3	300 or 400 level
GBUS 300 MANAGEMENT INFORMATION SYSTEMS	3	**
GBUS 310 BUSINESS LAW 1	3	**
FIN 340 PRIN OF BUSINESS FINANCE	3	**
MGMT 322 ORGANIZATIONAL BEHAVIOR	3	
TOTAL:	15	



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CAREER PLANNING: As you get ready for your last year before graduation, visit Career Services to write your resume, plan your job search, and learn how to have a successful interview. Students interested in the BS should apply for the program in their final semester of the AS program, which should be the 4th semester.

Semester 6

COURSE	CR	COMMENTS
PEOPLE AND THEIR WORLDS ELECTIVE	3	
ACCT 331 MANAGERIAL ACCOUNTING OR ACCT 432 COST ACCOUNTING	3	
GBUS 304 ADVANCED EXCEL	3	
GBUS 325 QUANTITATIVE BUSINESS ANALYSIS	3	**
MGMT 333 HUMAN RESOURCES MANAGEMENT	3	
TOTAL:	15	

Semester 7

COURSE	CR	COMMENTS
GBUS 405 GLOBAL BUSINESS	3	**
ECON 320 MANAGERIAL ECONOMICS OR ECON 331 FINANCIAL ECON	3	
UPPER-DIVISION BUSINESS ELECTIVE	3	300 or 400 level
TOTAL:	9	



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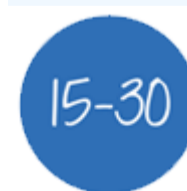
those that are numbered 300 or higher. For assistance in choosing electives, please see your academic advisor.

Semester 8

COURSE	CR	COMMENTS
UPPER LEVEL BUSINESS ELECTIVE	3	300 or 400 level
GBUS 440 BUSINESS POLICY CAPSTONE	3	**
MKTG 401 MARKETING RESEARCH	3	
GBUS 415 MANAGERIAL BUSINESS ETHICS	3	**
UPPER-DIVISION MARKETING ELECTIVE	3	300 or 400 level Marketing course
TOTAL:	15	

GPA REQUIREMENTS

*- GEN ED 2.00
**- COMMON PROFESSIONAL COMPONENT 2.25 BEYOND 2.50



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TOTAL DEGREE CREDITS:

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Foundational Learning Courses (FLCs):

To ensure breadth and depth as students meet these broad education goals, the curriculum focuses on six academic "strands."

Aesthetics, Creativity, and Appreciation	Human Communication and Interaction	People and Their Worlds	Quantitative Reasoning	Scientific Inquiry	Writing and Rhetoric
ART-101	COMM-105	ECON-201	MATH-120	ASTR-106 BIOL-101	ENGL-101
ART-111	COMM-111	ECON-202	MATH-125	BIOL-102	ENGL-102
ENGL-131	COMM-112	GEOG-102	MATH-126	BIOL-103	ENGL-107
ENGL-132	COMM-202	HIST-101	MATH-211	BIOL-104	
ENGL-221		HIST-102		BIOL-107	
ENGL-222		HIST-152		BIOL-108	
ENGL-241		HIST-153		BIOL-109	
ENGL-242		HIST-250		BIOL-115	
ENGL-257		PHIL-111		BIOL-117	
ENGL-261		PHIL-150		BIOL-171	
ENGL-262		PHIL-231		CHEM-111	
ENGL-285		POLS-101		CHEM-115	
MUSI-170		POLS-102		CHEM-116	
THEA-101		PSYC-101		GEOL-101	
		PSYC-241		GEOL-102	
		SOC-101		GEOL-103	
		SOC-107		GEOL-104	
		SOC-221		GEOL-105	
				PSCI-101	
				PSCI-111	
				PSCI-112	
				PHYS-101	
				PHYS-102	
				PHYS-111	