

ACADEMIC MAP

Digital Communication, A.A.S.



Semester 1

COURSE	CR	COMMENTS
COLL 101 ORIENTATION TO COLLEGE	1	
ENGL 101 ~COMPOSITION 1	3	
COMM 105 INTRODUCTION TO MASS MEDIA	3	
CMS 110 BASIC NEWSWRITING	3	
HUMAN COMMUNICATION AND INTERACTION ELECTIVE	3	
QUANTITATIVE REASONING ELECTIVE	3	
TOTAL:	16	



The **Associate of Applied Science in Digital Communication** degree is a valuable transfer degree that enables you to be a part of the only community college radio station in West Virginia - as part of

WPKM 96.3 FM The Beet. If you want to work in broadcasting, journalism, digital media, or marketing, a digital communications degree can help you launch a successful career.



MILESTONE COURSE: These courses are the keys to graduation. Courses should be taken in the recommended semesters to stay on time for completion.



CAREER PLANNING: If you want to work in broadcasting, journalism, public relations, human resources, advertising, graphic design, or education, a

communication degree can help you launch a successful career. As a communications professional, you shape the way people share, receive, and process information — an invaluable role that will always be in demand.

Semester 2

COURSE	CR	COMMENTS
SCIENTIFIC INQUIRY ELECTIVE	4	
HUMAN COMMUNICATION AND INTERACTION ELECTIVE	3	
ENGL 102 ~COMPOSITION 2	3	
CMS 215 MEDIA WRITING	3	
CMS 219 FUND OF BROADCAST PRODUCTION	3	
TOTAL:	16	

Semester 3

COURSE	CR	COMMENTS
CMS 117 INTRO TO SOCIAL MEDIA MGMT	3	
CMS 218 NEWS REPORTING	3	
CMS 221 BROADCAST ANNOUNCING	3	
CMS 225 MEDIA DESIGN I	1	
AESTHETICS, CREATIVITY, AND APPRECIATION	3	
TOTAL:	13	

2+2 with WVU Parkersburg

Finish your Associate's degree here and seamlessly transfer to the WVU Parkersburg Bachelor of Applied Science in Communication and Media Studies



Students should average 15 credit hours per semester, or 30 per year, to graduate on time.

Semester 4

COURSE	CR	COMMENTS
CMS 223 BROADCAST PROGRAMMING	3	
CMS 235 FUNDAMENTALS VIDEO PRODUCTION	3	
CMS 239 BROADCAST NEWS WRITING	3	
CMS 240 MULTIMEDIA REPORTING	3	
PEOPLE AND THEIR WORLDS ELECTIVE	3	
TOTAL:	15	

TOTAL DEGREE CREDITS:

60

2022-2023

Foundational Learning Courses (FLCs):

To ensure breadth and depth as students meet these broad education goals, the curriculum focuses on six academic "strands."

Aesthetics, Creativity, and Appreciation	Human Communication and Interaction	People and Their Worlds	Quantitative Reasoning	Scientific Inquiry	Writing and Rhetoric
ART-101	COMM-105	ECON-201	MATH-120	ASTR-106 BIOL-101	ENGL-101
ART-111	COMM-111	ECON-202	MATH-125	BIOL-102	ENGL-102
ENGL-131	COMM-112	GEOG-102	MATH-126	BIOL-103	ENGL-107
ENGL-132	COMM-202	HIST-101	MATH-211	BIOL-104	
ENGL-221		HIST-102		BIOL-107	
ENGL-222		HIST-152		BIOL-108	
ENGL-241		HIST-153		BIOL-109	
ENGL-242		HIST-250		BIOL-115	
ENGL-257		PHIL-111		BIOL-117	
ENGL-261		PHIL-150		BIOL-171	
ENGL-262		PHIL-231		CHEM-111	
ENGL-285		POLS-101		CHEM-115	
MUSI-170		POLS-102		CHEM-116	
THEA-101		PSYC-101		GEOL-101	
		PSYC-241		GEOL-102	
		SOC-101		GEOL-103	
		SOC-107		GEOL-104	
		SOC-221		GEOL-105	
				PSCI-101	
				PSCI-111	
				PSCI-112	
				PHYS-101	
				PHYS-102	
				PHYS-111	