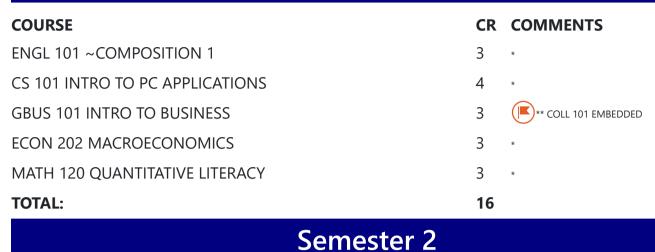
ACADEMIC MAP

COURSE

Business Administration, Management and Marketing concentration (B.A.S.B.A / M.M.)



Semester 1

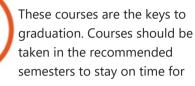




The Bachelor of Applied Science in Business Administration with a concentration in Management and Marketing (BASBA MM) gives students a strong

background in management and marketing. Graduates will be prepared to manage in government, retail, food service, and other business environments.

MILESTONE COURSE:



| TOTAL: | 15 | |
|---|----|----|
| GBUS 117 FINANCIAL BUSINESS APPLICATION | 3 | ** |
| ECON 201 MICROECONOMICS | 3 | * |
| COMM 111 ~FUNDAMENTALS OF SPEECH | 3 | * |
| BTEC 275 ADVANCED BUSINESS APPLICATIONS | 3 | ** |
| ENGL 102 ~COMPOSITION 2 | 3 | * |
| | | |

Semester 3

| COURSE | CR |
|---|----|
| ACCT 201 PRINCIPLES OF ACCOUNTING 1 | 3 |
| GBUS 202 BUSINESS COMMUNICATION | 3 |
| MGMT 220 PRINCIPLES OF MANAGEMENT | 3 |
| HUMAN INQUIRY & THE PAST GENERAL EDUCATION ELECTIVE | 3 |
| FREE ELECTIVE | 2 |
| TOTAL: | 14 |

| CR | COMMENTS |
|----|----------------|
| 3 | ** |
| 3 | ** |
| 3 | ** |
| 3 | * SEE ATTACHED |
| 2 | * |
| | |

CR COMMENTS

**

3

3

3

3

3

15

CR COMMENTS

completion.

CAREER PLANNING: During the fourth semester of the

AAS degree, students interested in the BAS should applyfor the admission to the Bachelor's

program. See your advisor for assistance.

CAPSTONE COURSE:



The capstone is a semester-long capstone project that prepares you for the workforce by perfecting your resume, assessing student

performance on learning outcomes, and preparing for the world of work.



ELECTIVES: BUSINESS ELECTIVES: Lower division electives may be chosen from courses with the following pre-fixes: ACCT, BTEC, ECON, ENT, GBUS, MGMT, MKTG,

or CMS 117, 217, 230. Upper division business electives may be chosen from courses numbered above 300 and with the prefixes: ACCT, ECON, ENT, GBUS, MGMT, MKTG or STEM 420. Upper level Management electives include all courses numbered above 300 with the prefix MGMT. Uppler level Marketing electives include all courses numbered above 300 with the prefix MKTG or CMS 317, 360, 410, 425, 439.

GPA REQUIREMENTS

Semester 4

| DURSE | |
|------------------------------------|--|
| CCT 202 PRINCIPLES OF ACCOUTNING 2 | |
| REE ELECTIVE | |
| KTG 230 PRINCIPLES OF MARKETING | |
| BUS 240 ASSOCIATE DEGREE CAPSTONE | |
| JSINESS ELECTIVE | |
| DTAL: | |

** - COMMON PROFESSIONAL COMPONENT 2.25 **BEYOND 2.50**



Students should average 15 credit hours per semester, or 30 per year, to graduate on time.

TOTAL DEGREE CREDITS:

120

2020-2021

ACADEMIC MAP

MGMT 322 ORGANIZATIONAL BEHAVIOR

ECON 331 - FINANCIAL ECONOMICS OR ECON 320 -

COURSE

GBUS 310 BUSINESS LAW 1

MANAGERIAL ECONOMICS

MATH 211 STATISTICS

Business Administration, Management and Marketing concentration (B.A.S.B.A / M.M.)





completion.

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background in management and marketing. Graduates will be prepared to manage in government, retail, food service, and other business environments.

MILESTONE COURSE:

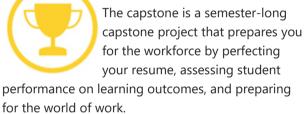
These courses are the keys to graduation. Courses should be taken in the recommended semesters to stay on time for

CAREER PLANNING:

During the fourth semester of the AAS degree, students interested in the BAS should applyfor the admission to the Bachelor's

program. See your advisor for assistance.

CAPSTONE COURSE:



ELECTIVES: BUSINESS ELECTIVES: Lower division electives may be chosen from courses with the following pre-fixes: ACCT, BTEC, ECON, ENT, GBUS, MGMT, MKTG,

or CMS 117, 217, 230. Upper division business electives may be chosen from courses numbered above 300 and with the prefixes: ACCT, ECON, ENT, GBUS, MGMT, MKTG or STEM 420. Upper level Management electives include all courses numbered above 300 with the prefix MGMT. Uppler level Marketing electives include all courses numbered above 300 with the prefix MKTG or CMS 317, 360, 410, 425, 439.

GPA REQUIREMENTS

* - GEN ED 2.0

| *THE ARTS & CREATIVITY GENERAL EDUCATION ELECTIV | E 3 | * SEE ATTACHED |
|--|---------|----------------|
| TOTAL: | 15 | |
| Semester | · 6 | |
| COURSE | CR | COMMENTS |
| UPPER-DIVISION BUSINESS ELECTIVE | 3 | |
| MGMT 333 HUMAN RESOURCES MANAGEMENT | 3 | |
| GBUS 304 ADVANCED EXCEL | 3 | |
| FIN 340 PRIN OF BUSINESS FINANCE | 3 | ** |
| NATURAL SCIENCE WITH LAB GENERAL EDUCATION ELE | CTIVE 4 | * SEE ATTACHED |
| TOTAL: | 16 | |
| Semester | · 7 | |
| COURSE | CR | COMMENTS |

Semester 5

CR COMMENTS

**

**

3

3

3

3

| TOTAL: | 14 |
|---|----|
| UPPER-DIVISION MANAGEMENT ELECTIVE | 2 |
| UPPER-DIVISION MARKETING ELECTIVE | 3 |
| ACCOUNTING | 5 |
| ACCT 331 MANAGERIAL ACCOUNTING OR ACCT 432 COST | 3 |
| GBUS 300 MANAGEMENT INFORMATION SYSTEMS | 3 |
| GBUS 405 GLOBAL BUSINESS | 3 |
| | |

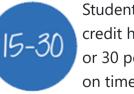
Semester 8

| CR | COMMENTS |
|----|----------|
| 3 | |
| 3 | ** |
| 3 | |
| 3 | |
| 3 | ** |
| | 3 3 |

TOTAL:

15

** - COMMON PROFESSIONAL COMPONENT 2.25 **BEYOND 2.50**



Students should average 15 credit hours per semester, or 30 per year, to graduate on time.

TOTAL DEGREE CREDITS:

120

2020-2021