ACADEMIC MAP

Business Administration, Business Information Technology concentration (B.A.S.B.A./B.I.T.)

WV Parkersburg
West Virginia University®

Semester 1

COURSE	CR	COMMENTS
ENGL 101 ~COMPOSITION 1	3	*
CS 101 INTRO TO PC APPLICATIONS	4	*
GBUS 101 INTRO TO BUSINESS	3	🚩 ** COLL 101 EMBEDDED
BTEC 116 INTERMEDIATE KEYBOARDING	3	
MATH 120 — QUANTITATIVE LITERACY OR HIGHER	3	*
TOTAL:	**16**	

Semester 2

COURSE	CR	COMMENTS
ENGL 102 ~COMPOSITION 2	3	*
BTEC 275 ADVANCED BUSINESS APPLICATIONS	3	🚩 **
BTEC 235 MICROSOFT WORD/WINDOWS	3	
BUSINESS ELECTIVE	2	🚩 *
COMM 111 ~FUNDAMENTALS OF SPEECH	3	*
TOTAL:	**14**	

Semester 3

COURSE	CR	COMMENTS
GBUS 117 FINANCIAL BUSINESS APPLICATIONS	3	🚩 **
ECON 202 MACROECONOMICS	3	*
ACCT 201 PRINCIPLES OF ACCOUNTING 1	3	**
BTEC 265 MULTIMEDIA PRESENTATIONS	3	
BUSINESS ELECTIVE	2	🚩
TOTAL:	**14**	

Semester 4

COURSE	CR	COMMENTS
BTEC 270 INTRODUCTION TO WEB PAGE DESIGN	3	
ECON 201 MICROECONOMICS	3	*
HUMAN INQUIRY AND THE PAST GENERAL EDUCATION ELECTIVE	3	* SEE ATTACHED
GBUS 202 BUSINESS COMMUNICATION	3	**
BTEC 295 PROFESSIONAL DEVELOPMENT SEMINAR	3	🚩 🏆
TOTAL:	**15**	

The **Bachelor of Applied Science in Business Administration with a concentration in Business Information Technology (BASBA BIT)** gives students a strong background in business technology skills and competencies. Graduates will be prepared to manage an office in a variety of business environments.

MILESTONE COURSE: These courses are the keys to graduation. Courses should be taken in the recommended semesters to stay on time for completion.

CAREER PLANNING: During the fourth semester of the BTEC degree, students interested in the BAS should apply for the program in their final semester of the AAS program.

CAPSTONE COURSE: The capstone is a semester-long capstone project that prepares you for the workforce by perfecting your resume, assessing student learning outcomes, and preparing a portfolio of student work.

ELECTIVES: Business electives may be chosen from courses with the following pre-fixes: ACCT, BTEC, ECON, ENT, FIN, GBUS, MGMT, or MKTG. Upper-division courses are those that are numbered 300 or higher. For assistance in choosing electives, please see your academic advisor.

GPA REQUIREMENTS

*- GEN ED 2.00
**- -COMMON PROFESSIONAL COMPONENT 2.25
BEYOND 2.50

15-30 Students should average 15 credit hours per semester, or 30 per year, to graduate on time.

TOTAL DEGREE CREDITS:
120

2020-2021

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Semester 5

COURSE	CR	COMMENTS
MGMT 220 PRINCIPLES OF MANAGEMENT	3	**
GBUS 304 ADVANCED EXCEL	3	
MATH 211 STATISTICS	3	*
ACCT 202 PRINCIPLES OF ACCOUNTING 2	3	**
*THE ARTS & CREATIVITY GENERAL EDUCATION ELECTIVE	3	* SEE ATTACHED
TOTAL:	**15**	

Semester 6

COURSE	CR	COMMENTS
NATURAL SCIENCE WITH LAB GENERAL EDUCATION ELECTIVE	4	* SEE ATTACHED
UPPER-DIVISION BUSINESS ELECTIVE	3	
GBUS 306 ADVANCED ACCESS	3	
ACCT 310 ACCT INFORMATION SYSTEMS	3	
MKTG 230 PRINCIPLES OF MARKETING	3	**
TOTAL:	**16**	

Semester 7

COURSE	CR	COMMENTS
FIN 340 PRIN OF BUSINESS FINANCE	3	**
GBUS 310 BUSINESS LAW 1	3	**
GBUS 405 GLOBAL BUSINESS	3	**
GBUS 300 MANAGEMENT INFORMATION SYSTEMS	3	
UPPER-DIVISION BUSINESS ELECTIVE	3	
TOTAL:	**15**	

Semester 8

COURSE	CR	COMMENTS
GBUS 440 BUSINESS POLICY CAPSTONE	3	**
UPPER LEVEL BUSINESS ELECTIVE	3	
UPPER LEVEL BUSINESS ELECTIVE	3	
UPPER LEVEL BUSINESS ELECTIVE	3	
GBUS 415 MANAGERIAL BUSINESS ETHICS	3	**
TOTAL:	**15**	

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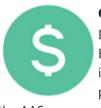
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To ensure breadth and depth as students meet these broad education goals, the curriculum focuses on six academic "strands."

Composition & Rhetoric	Science & Technology	Math & Quantitative Skill	Society, Diversity & Connections	Human Inquiry & the Past	The Arts and Creativity
ENGL 101	ASTR 106	MATH 120 *	COMM 105	HIST 101	**History & Literature of the Arts**
ENGL 102	BIOL 101 & BIOL 103 L	MATH 121	COMM 111	HIST 102	ART 101
ENGL 107*	BIOL 102	MATH 125 *	COMM 112	HIST 152	ART 105
ENGL 108*	BIOL 104 L	MATH 126	ECON 201	HIST 153	ART 106
	BIOL 107 *	MATH 128	ECON 202	HIST 250 *	MUSI 170
	BIOL 108 *	MATH 129	FREN 101	PHIL 111	THEA 101
	BIOL 109 *	MATH 150	FREN 102	PHIL 150 *	**Literature**
	BIOL 115	MATH 155	GEOG 102	PHIL 170	ENGL 131
	BIOL 117	MATH 156	GEOG 240		ENGL 132
	BIOL 171	MATH 211	POLS 102		ENGL 221
	CHEM 111		POLS 220		ENGL 222
	CHEM 115		PSYC 101		ENGL 241
	CHEM 116		PSYC 241		ENGL 242
	CS 101		RELI 231		ENGL 261
	GEOL 101 & GEOL 102 L		SOC 101		ENGL 262
	GEOL 103 & GEOL 104 L		SOC 105		ENGL 285
	GEOL 105 & GEOL 105 L		SOC 221		**Applied Arts**
	PSCI 111		SOC 232		ART 109
	PSCI 112		SPAN 101		THEA 102
	PHYS 101		SPAN 102		**Creative Writing**
	PHYS 102				ENGL 213
	PHYS 111				ENGL 214
	PHYS 112				ENGL 215

* Serves technical and professional degree programs specific to WVU Parkersburg. Does not transfer to WVU as General Education (March 2018).