**WVU at Parkersburg Outcomes Assessment – CURRICULUM MAP**

List the program-level outcomes in the first column then the required courses for graduates in the fields across the top. Place an X in the field that represents each course that includes the desired program outcome.

Example: AAS in Business Administration

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| **Program Outcome:** | **GBUS 101** | **GBUS 202** | **GBUS 117** | **ACCT 201** | **ACCT 202** | **ECON 201** | **ECON 202** | **BTEC 275** | **GBUS 240Capstone** |
| Objective 1: Students will be able to communicate effectively and professionally both orally and in writing within the context of the business world. | X | X |  |  |  |  |  |  | X |
| Objective 2: Students will demonstrate competence in the use of electronic tools to research, manage, and present information. | X | X |  |  |  |  |  | X | X |
| Objective 3: Students will use quantitative and qualitative strategies to support organizational decision-making. |  |  | X | X | X | X | X |   | X |
| Objective 4: Students will demonstrate the ability to solve problems using programmed and non-programmed decision techniques using logical reasoning for evaluating information and data. |  | X | X | X | X | X | X | X | X |
| Objective 5: Students will demonstrate the ability to work ethically, effectively, and respectively with people of diverse backgrounds and with people who have different roles, social affiliations, and personalities. | X | X | X | X | X | X | X | X | X |

**PROGRAM\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_:**

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| **Program Outcome:** |  |  |  |  |  |  |  |  |  |
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