Template 1 – Assessment Plan Template

**WEST VIRGINIA UNIVERSITY AT PARKERSBURG PROGRAM ASSESSMENT PLAN TEMPLATE**

Date Prepared: Date of Last Program Review: Date of Next Program Review: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| **Program Information:** |
| **Division:** |  | **Program Title:** |  |
| **Division Chairperson:** |  | **Program Contact Person:** |  |

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| **Institutional Alignment** | **Programmatic Outcomes and Assessment** | **Data Collection and Analysis**  | **Review of Plan** |
| **Purpose / Rationale of the Program:** | **Outcomes** | **Assessment Instruments** | **Data Collection / Presentation** | **Use of Data** | **How often will the Assessment Plan be reviewed?** |
| How was need for the program determined (Needs assessment, state, initiative, community/ industry need, other?) | Develop outcomes statements that answer the following questions: How do you know that the program is effectively educating and preparing students? How efficiently is the program preparing students?How do you know if students are satisfied with the program?  | What instruments or tools are being used to measure the programmatic outcomes? Examples: * External exit exams
* Graduate surveys
* Current student surveys
* Employer surveys
* Advisory group data
* Demographic data
 | Who is responsible? (This may be more than one person. Include name(s) and positions(s).  | Provide a detailed description of how the data will be used to enhance or improve the program.  | How often will the assessment be reviewed? |
|  |  |  |  |  | Who will review the plan? |
|  |  |  | How will the data be maintained? |  |  |
|  |  |  |  |  |  |
|  |  |  | In what form will it be presented? (Will it be in the form of a summary, table, charts, etc.?) |  |  |
| How does the program meet the goals of the WVU at Parkersburg Strategic Plan? (List and describe how the program meets specific goals / objectives of the Strategic Plan.) | Align outcomes with specific goals and objectives of the Strategic Plan |  |  |  |  |
|  | Connection to course / learner outcomes should be demonstrated using Curriculum Map |  | When (how often) will the data be reviewed? (What will be the time frame, the venue?) |  |  |
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